



AMV CONCEPT SOLUTIONS
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& **NAGPUR TIMES**



PRESENTS

Unlocking Women Power

A workshop for Home-Makers and Working Women on unchaining the feminine power

Date: 2nd & 3rd July



In Association with



Our Clothing Partner



Jawaharlal Nehru quoted
“you can tell the condition
of the nation by looking
at the status of its women”



From Home Maker To Bread Earner

Women in India have come a long way! They today have acquired skills and capabilities of not just being a homemaker but being at par with their male counterparts. This is the new generation of women, who wants to pursue their dream career, but this life is not a cakewalk for all.

It's a herd world, but its definitely not a man's world anymore. Today's reality showcase is filled with the woman who has discovered the *Shakti* within her, the woman who has used her innate feminine qualities to create her own distinct leadership style, the powerful and influential woman who drives change, innovation and satisfaction at the workplace.



Some Success Stories

Ritu Beri: Entrepreneur, Fashion Designer- Leading Asian designer famous for block prints and intricate motifs.

Jyoti Naik: President, Lijjat Papad- Started with Rs. 80 and now annual sales exceeding Rs. 301 crore.

Suhag Khemlani: Director, Technoclean Pvt. India Ltd.- First woman professional Window cleaner.

you could be next...

What drives you?

- Sudden loss of consistent income
- Permanent inadequacy in income of the family
- Desire to evaluate your talent
- Self-esteem
- To gain recognition, importance and social status
- To get economic independence.

Start-up Business Options

- Home tuition
- Earn through E-books
- Start a boutique
- Dealers of home products
- Home Décor- Florets

Date: 2nd July

Venue: Hotel Centre Point, Ramdaspath

Schedule:

2.00-2.30 - Registration


2.30-4.00 - Businesses that make a difference for *mummies*

4.00-4.30 - High Tea

4.30-5.30 - Work-life Balance

5.30-6.00 - Valedictory





“If you want something said,
ask a man; If you want something done
ask a woman”.

Career 360 degree

In the contemporary world, women no longer lag behind in terms of career. They keep themselves abreast with the opposite sex. They are Entrepreneurs, Doctors, Teachers, Lawyers, Nurses etc. One can hardly find a profession without woman employees. Women surely face problems by virtue of their sex, but the feminine strength has the ability to handle them gracefully.

Problems Faced By Women

- Dual role to play at workplace and at home
- Just that her being a woman
- Non-awareness of facilities provided by government
- Competition with large scale units
- Problems related to marketing
- Access to finance
- Low levels of confidence
- Property rights
- Socio-cultural barriers
- Market oriented risks
- Knowledge in business administration

We are the world

- **Akhila Shrinivasan:** MD, Shriram Investment Ltd- Prominent Businesswoman of India.
- **Dr. Kiran Majumdar Shaw:** Chairman and MD, Biocon-Richest Indian Woman.
- **Chanda Kochar:** MD & CEO, ICICI Bank- Life as woman-CEO is not easy.

Date: 3rd July

Venue: Hotel Centre Point, Ramdaspath

Schedule:

9.00-10.00 - Registration

10.00-11.00 - BQ and U

11.00-11.15 -Tea

11.15-12.15 - Multitasking- A gift or a **course**

12.15-1.30 - Proof that women make **great managers**

1.30-2.15 - Lunch

2.15-3.30 - Women are secretaries & **men are CEOs**

3.30-3.45 - Tea

3.45-5.00 - Career & marriage

5.00-5.30 - Valedictory



The pink power:

- The Union Cabinet gave the go-ahead for introduction of a Bill in Parliament for amending the Maternity Benefit Act, 1961 to **provide for** enhancing the maternity bonus.
- As a resource for women, The Employer Benefit Security **Administration** has issued saving fitness: A guide to your money and financial **future and** taking the mystery out of retirement planning.
- In 1956, women were granted the right to claim early-retirement **benefits** as early as age 62.
- In death cases where no young children are eligible for Social Security survivor benefits, the widow of a deceased insured worker can receive, at normal retirement age, a monthly benefit equal to 100 percent of the deceased worker's PIA.

Find more at the conference.....



Monica Robert
Director - Design:
First Rain Exhibits India



Bhavana Roy
Deputy General manager
Optimal Media Solutions
- Times Group



Dr. Sara Chimthanawala
D.H.M.S. - Homoeopath
Physician Gold Medallis
& Psychoanalyst

Eminent
Speakers



Sonal Jaiswal
Director
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Abhijeet Group



Miss.K.Sujatha
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Dr.Farhat S.Daud
Technical Head - RevAyur Speciality Naturals
Lecturer - Department of Cosmetic Technology,
LAD And Smt. R. P. college

REGISTRATION

Only 2nd July
Rs 500

Only 3rd July
Rs 800

2nd & 3rd July
Rs 1100

Name:

Contact No.: Email:

Organization:

Designation:

**For Further
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